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Harry Norman Realtors® and Jenny Pruitt & Associates, Realtors® Join Forces to Create Top Residential Real Estate Firm in Atlanta

Combined Companies Will Operate Under the Name Harry Norman Realtors®

ATLANTA – March 26, 2009 – Harry Norman Realtors® and Jenny Pruitt & Associates, Realtors® announce the merging of their two companies, making the new combined entity the No. 1 residential real estate company in greater Atlanta with the largest volume sold market-share in the region.

Harry Norman Realtors and Jenny Pruitt & Associates are owned by HomeServices of America, Inc., a Berkshire Hathaway affiliate, and the nation's second largest, full-service independent residential real estate brokerage firm.

Retaining the name of Harry Norman Realtors, the two longstanding, venerable brands are joining forces to create a powerhouse, one-stop-shop in the Atlanta marketplace, with more than 1,300 real estate professionals companywide, as well as residential mortgage, title and insurance offerings.

Founded in 1930, Harry Norman Realtors was the first exclusively residential firm in Atlanta and has become a real estate icon over the years.

The announcement completes a transition started last year when top management was consolidated across the two companies with Dan Parmer being named CEO, Martha Hayhurst named president and Ron Minnick named chief financial officer of both entities. All three will remain in their respective roles.

“Our combined companies – and across-the-board-talent – have unprecedented strength and breadth to serve the residential real estate market in greater Atlanta and beyond,” said Dan Parmer, CEO of Harry Norman Realtors. “It is a prudent, strategic decision for both companies to merge under one roof and one name. It is a win/win for the clients of each company, as they can expect the same outstanding service they are accustomed to and deserve.”

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“We are excited about bringing together these two superlative Atlanta brands,” said Ron Peltier, chairman and CEO of HomeServices. “This will be a seamless transition as Harry Norman Realtors and Jenny Pruitt & Associates are firms with shared values and the highest standards of professionalism.”

“As to the overall greater Atlanta residential real estate market,” added Parmer, “inventory seems to be stabilizing and pending sales – the volume of homes in process of closing – also is up 17.1 percent from the period of December 2007 through February 2009, giving us some encouraging signs of potential improvement in the market during 2009.”

Harry Norman Realtors and Jenny Pruitt & Associates were purchased by HomeServices in 2006 and 2001, respectively.

About Harry Norman Realtors®

Founded in 1930, Harry Norman Realtors is Atlanta’s oldest and largest residential real estate firm with 13 sales offices, various franchise and satellite offices, and more than 1,300 real estate professionals. Harry Norman Realtors is a wholly-owned subsidiary of HomeServices of America, Inc., a Berkshire Hathaway affiliate. HomeServices is the second-largest full-service independent residential real estate brokerage firm in the U.S. Through its affiliation with HomeServices, Harry Norman, Realtors is part of a real estate family of 20,000 sales associates spanning 19 states. Harry Norman, Realtors also achieves international exposure through membership in such exclusive real estate networks as Leading Real Estate Companies of the World™ the largest network of independent residential real estate firms, with 650 members representing 4,700 office and 120,000 associates across the U.S. and in more than 20 countries. More information is available at www.harrynorman.com.

HomeServices of America

HomeServices of America, Inc., based in Minneapolis, Minn., is the second-largest homeownership service provider in the United States. Owned by MidAmerican Energy Holdings Company, an affiliate of Berkshire Hathaway Inc., HomeServices’ operating companies offer integrated real estate services, including brokerage services, mortgage originations, title and closing services, property and casualty insurance, home warranties and other homeownership services. HomeServices Relocation, LLC is the full-service relocation arm of HomeServices which provides every aspect of domestic and international relocation to corporations around the world. HomeServices operates in 19 states with more than 17,000 associates under the following residential real estate brand names: Carol Jones REALTORS; CBSHOME Real Estate; Champion Realty Inc.; Edina Realty; EWM REALTORS; Harry Norman, REALTORS; HOME Real Estate; HUFF Realty; Iowa Realty; Jenny Pruitt & Associates, REALTORS; Long Companies; Prudential California Realty; Prudential Carolinas Realty; Prudential First Realty; Prudential York Simpson Underwood Realty; RealtySouth; Rector-Hayden REALTORS; Reece & Nichols; Roberts Brothers Inc.; Semonin REALTORS and Woods Bros. Realty. Information about HomeServices and the locations of its subsidiary companies is available at www.homeservices.com.

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